

## Prepare to Climb Higher “Shoots and Ladders” Coaching Series

### Are you a leader who wants to:

- Gain the perspectives to tackle higher-level expectations?
- Be seen and heard by even the most difficult executives or stakeholders?
- Obliterate the hidden traps waiting to snare your success?
- Stand out by adding more value without adding more hours?
- Be viewed as a strategic partner instead of a pair of hands

**Shoots and Ladders Coaching Series** will help you identify the skills and perspectives that are lifting you up to higher levels of leadership. It will also uncover how you are unconsciously sabotaging your efforts. You will uncover how to shift what you do and how you spend your time to better meet the hidden expectations of your company’s leadership. You will gain awareness of how to adjust your natural style of influence to gain support for your ideas and enlist champions for your career

This highly tailored 6-month coaching experience is limited to 6 participants. You will receive both private coaching and the advantage of learning from other motivated leaders. You will be placed in a peer group that will help you improve your effectiveness at your current level and prepare you for the next level of leadership.

*“I became much clearer on what my best strengths are and to embrace my unique talents. Carlann also helped me see things from my superior’s point of view and to gain greater empathy for them and their challenges. This has helped me tailor my messages and information to them. I have become more confident and more comfortable with myself and in communicating with my senior leadership.”*

**Chris Lewis, promoted to Director, Engineering**

### Accelerated Change – Accelerated Outcomes:

During this powerful experience you will meet every other week for six months on-line to explore critical components of success rarely discussed.

In addition to the group coaching, you will receive three private sessions, a highly validated, position-specific assessment, additional assessments and immediate application assignments work. Lasting change is supported through a Facebook community and a six-week follow-up session.

*“I have been with my firm since college and was having an issue embracing my standing as a leader within the firm. Carlann helped me face my fears, focused my career aspirations and educated me on how to achieve my aspirations. She is a great coach.”*  
**Juanita Amartey, promoted to Marketing Director**

### About Carlann Fergusson

**Carlann Fergusson** is an expert in both executive coaching and change management and she uses her knowledge to create lasting personal transformation. She has coached leaders for three decades at many of the world’s largest global companies. As a past corporate executive she brings practical advice into assisting others on their journey.

### Package Price:

*Level 1: Aspiring to Manager or Senior Manager*  
\$4,875 per person

*Level 2: Aspiring to Director, Senior Director or Vice President* \$5,140 per person

Includes: 11 group sessions, two private 60-minute coaching calls, highly validated position-specific assessment with additional 90-minute private coaching, e-mail support, workbook, assessments and application assignments.